



The Digital College Network is North America's largest collegiate digital network reaching more than 3.5 million college students, faculty and alumni every month in 245 locations across the United States. By 2009 the network will be expanded to 500 college and university bookstores making DCN the most effective way to reach the 18-24 demographic in North America.

DCN delivers broadcast quality programming, advertising, and unique messaging via LCD screens mounted at the point of purchase. In partnership with Follett Higher Education Group (www.fheg.follett.com), DCN reaches students, faculty, and alumni in a "narrowcasting" format with an efficient and highly effective program of rotating ads and messages that can be tailored to each individual location.

DCN is rapidly expanding its capabilities and promotional possibilities such as on-site sampling and coupon programs. We invite you to contact us so that we can customize a program for you or send you a rate card. DCN is a wholly owned subsidiary of 3 Feet Media, a company specializing in unique signage in the retail arena.

Contact us at:

The Digital College Network
99 Weatherstone Drive
Suite 930
Woodstock, GA 30188
678.494.5514

Or email us at:

info@digitalcollegenetwork.com